

# PHADA 2001 Annual Convention & Exhibition



**Special Offer for  
Non-Members!  
(see details inside)**

The Public Housing Authorities Directors Association  
May 5-8, 2001, Portland, Oregon



511 Capitol Court, NE  
Washington, DC 20002-4937

FIRST CLASS MAIL  
US POSTAGE  
PAID  
Suburban, MD  
Permit NO. 4356

# PHADA 2001 Annual Convention & Exhibition

## About the Conference

PHADA's 2001 Annual Convention and Exhibition is scheduled for May 5-8 in Portland, Oregon at the Portland Marriott Downtown in the city's historic waterfront district. Below are general descriptions of just some of the sessions we're planning for Portland. More agenda details will be provided in the coming weeks. Check ([www.phada.org](http://www.phada.org)) for schedule updates.

**Harvard's Operating Fund Cost Study.** Hear from the experts who are conducting the monumental Public Housing Operating Cost Study. Input from the audience is welcome as the Harvard team develops this comprehensive study that will be used to determine future funding for public housing operating needs.

**Developing your Section 8 Homeownership Program.** Learn how to take advantage of the promising new program to help your clients become homeowners.

**Learning the PHAS Appeals Process.** With all the known problems with PHAS, every HA should be prepared for an appeal. Develop your strategy ahead of time so that your appeal is timely and effective and includes all relevant data.

**Current Events in the Housing Arena.** This session evolves with the changing landscape of public and assisted housing. Likely topics include: PHAS, lead paint, SEMAP, MTCS, HUD appropriations including the rising utility costs, and the latest rules and regulations.

**America's Promise (Pointing kids in the right direction).** The session explores how HAs can work with America's Promise, an organization recently chaired by U.S. Secretary of State, General Colin Powell, to help fulfill the Five Promises necessary for all children to become successful adults.

**Becoming an Entrepreneurial Housing Authority.** It may be the buzzword of public housing management, but how many of us have truly reached our potential as entrepreneurial HAs? Learn from a former executive director who put "entrepreneurial" ideas into action and created a model, award-winning HA.

**Energy Performance Contracting.** With the ever rising fuel costs and related problems in some parts of the country, energy efficiency and savings have never been more important. Learn strategies for tackling this important problem head on.

**Hear from Newly-Appointed Officials in the Bush Administration.** How will the Department change? How will the new Administration treat current regulations? What are HUD's funding priorities? Will PHAS be revised and/or fixed? These and other questions are likely to be discussed by HUD officials invited to address the convention.

**HUD's New Sexual Harassment Rules.** Led by attorneys with expertise in this area, the session looks at how the Department's proposed sexual harassment regulation affects housing providers and their relationship with tenants and other clients. HUD's proposed definition of harassment, its standards for evaluating cases and liability will be discussed.

**What Works with "Moving-to-Work".** Participants in the "Moving to Work" demonstration program will explain some of their

## Special Offer for Non-Members!

PHADA is offering all non-member housing agencies some great incentives to attend our Portland Conference. If your agency is not a PHADA member you can:

- Register at the Member rate (a \$105 savings per attendee)
- Receive a free 3-month subscription to our newsletter, the *Advocate* (one per agency).
- Receive 3 months of free access to our web site at ([www.phada.org](http://www.phada.org))

Also, by registering for our Annual Convention you'll be able to see first hand why people return to PHADA conferences year after year. First, our sessions are put together by housing professionals like you who understand your professional needs. Second, and perhaps most important, we are serious about getting feedback from previous conference attendees so that we know what works, what doesn't, and what kinds of sessions Executive Directors, Commissioners and staff need to help them succeed in the future. The sessions described on this page are the result of these efforts.

To take advantage of this special offer, please use the form on the following page. Information on the *Advocate* subscription and web site access will be included in your registration confirmation.

strategies for innovative HA management and how these techniques can be applied to your agency.

**Violence in the Workplace: Reducing the Risk.** Learn the facts about workplace violence and how to recognize the potential for violence in your community. Presenters will help HAs develop specific strategies for reducing the risk to the agency and the people involved and will provide a model for developing a Workplace Violence Prevention Program.

**Multicultural and Diversity Appreciation Management.** This training session focuses on Multicultural Consumer Service Delivery, which refers to the acknowledgment and understanding that the consumers and the public housing community have needs and expectations that differ due to many diversity-related variables. The session will explain management and organizational practices that HAs can employ to meet the needs of consumers, both individually and collectively.

**Liability Issues (Including the 8-Hour Work Requirement).** The session will help housing authorities deal with important liability issues that have come about as a result of recent laws and regulations. A special emphasis will be placed on the community service/work requirement for residents.

**Exhibition.** The convention also includes an exhibit hall filled with companies displaying their goods and services. Past exhibits included: Housing software, consulting services, financing, investment services, appliances, pest control, engineering and inspection services, energy conservation, interior and exterior building products, insurance and retirement plans, and products used for maintenance and repair.

**Stephen J. Bollinger Scholarship Award Luncheon.** Perhaps the most memorable event at each Annual Convention is the Bollinger Scholarship awards ceremony. Join us this year as we award the 2001 scholarship to a deserving high school student.


To register, please use the form on the following page. Remember, by registering by April 5 you qualify for our "Early Bird" discount rate.

# Portland, Oregon, May 5-8, 2001

## Conference Registration Form

### Register for the Conference:

Register for the conference by filling out the form below and mailing it, along with the registration fee to:

 **PHADA Annual Convention**  
**511 Capitol Court, NE**  
**Washington, DC 20002-4937**

Registrations may be faxed to 202-543-4381. Please include credit card payment information with faxed registrations. Direct questions to 202-546-5445. There will be a \$50 processing fee deducted from all refunds.

**Trustees and committee members should plan to arrive Friday, May 4. Other attendees should plan to arrive by Saturday, May 5. All attendees should plan to depart Wednesday, May 9.**

### Register with the Hotel:


Register for the Portland Marriott Downtown by calling **503-226-7600** and asking for the Public Housing Authorities Directors Association room block.

The cutoff date for the special rate is **April 2, 2001**. After April 2, any unsold rooms in the PHADA room block will be released for sale to the public.

**Portland Marriott Downtown**  
**1401 SW Naito Parkway**  
**Portland, Oregon 97201**

#### Room Rates

\$139.00 (single/double) - \$20 for an additional person.  
*Room rates are per night plus applicable tax. A portion of the room rate is being used to offset convention costs.*

 *Please contact the hotel in advance of your check-in if you require special services or assistance because of a disability.*

*Please fill out separate form for each registrant, including spouses*

Name \_\_\_\_\_ First Name for Name Badge \_\_\_\_\_

Housing Authority \_\_\_\_\_ Position \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Is this your first PHADA Conference?  Yes  No

#### CHECK PAYMENT CATEGORY:

→ Early Bird

On or Before April 5

- Member — \$365
- \*Non-Member — \$365
- Spouse — \$135

Standard Rate

After April 5

- Member — \$390
- \*Non-Member — \$390
- Spouse — \$145

On-Site

- Member — \$415
- \*Non-Member — \$415
- Spouse — \$155

\* See special non-member offer on previous page

#### PAYMENT METHOD:

Check or money order enclosed in the following amount: \$ \_\_\_\_\_

Please bill my  MasterCard  Visa  American Express

Account# \_\_\_\_\_ Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

## Fly Delta Air Lines to PHADA Conferences

Delta Air Lines is the official airline for PHADA's 2001 Annual Convention & Exhibition, Portland, Oregon. Conference attendees should fly into Portland International Airport (PDX). Delta is offering special rates for the conference which allows for a 5 percent discount off Delta's published round-trip fares\* within the continental U.S., Hawaii, Alaska, Canada, Mexico, Bermuda, San Juan, Nassau, and the U.S. Virgin Islands. By purchasing your ticket 60 days or more prior to your departure date, you can receive an additional 5 percent bonus discount.

*\* Applicable restrictions must be met. Seats are limited. No discounts apply on Delta Express.*



A 10 percent discount will be offered on Delta's domestic system for travel to the meeting based on the published unrestricted round-trip coach (Y06) rates. No advance reservations or ticketing is required, but if you purchase your ticket 60 days or more prior to your departure date, you can receive an additional 5 percent bonus discount. No discounts apply on Delta Express. Also ask about Delta Airline's special ZONE Fares that do not require a Saturday night stay. Rates are valid from April 30 to May 13, 2001.

**To take advantage of Delta's quality service, convenient schedules & special fares, follow these steps:**

- 1. Call, or have your travel agent call Delta Meeting Network Reservations at 1-800-241-6760 for your reservations 8:30 a.m.-11:00 p.m. EST. Discounts available only through this number.**
- 2. Refer to File #DMN165952A**

## Alamo Rent A Car

has been selected as the official car rental company for the upcoming Annual Convention & Exhibition in Portland.

To receive Alamo's special group rates, attendees must call Alamo's toll-free 24-hour reservation number at:

**800-732-3232** or book on-line at [alamo.com](http://alamo.com).

**Request the following:**

**Group I.D. Number: [80317](#)**

**Rate Code: [GR](#)**

