PHADA’S
2017 ANNUAL
CONVENTION
& EXHIBITION

April 30 – May 3, 2017
Chicago, Illinois
Hilton Chicago
PHADA is planning several timely sessions on legislative, budgetary, and regulatory matters affecting housing authorities. With the Trump Administration assuming office, as well as an entirely new congressional session, the meeting will focus particular attention on potential changes HAs may face in the foreseeable future. Some topics include the FY 2017 budget situation as well as the new Administration’s proposed FY 2018 budget and its legislative plans for housing and community development programs.

PHADA representatives and others will discuss the association’s own policy agenda for the 115th Congress, which includes further expansion of the Moving to Work (MTW) program and enactment of the Small Housing Authority Reform Proposal (SHARP). With funding again expected to be highly constrained, PHADA will also be pursuing other deregulation initiatives including an expansion of waivers for HAs in addition to adoption of its “proportionality” initiative, which would provide HAs more latitude to run their operations when budgets are cut. This is particularly important as, under current law, sequestration is slated to return on October 1, unless there is an agreement to the contrary.

The issue of infrastructure enhancement and redevelopment is expected to be on the Administration’s and Congress’s agenda in 2017. PHADA’s Annual Convention will look at the potential of more funding for housing through an infrastructure package, in addition to other possible changes that could generate funds including mortgage interest deduction modifications and an expansion of the low income housing tax credit. Another session will detail recent changes in the Fair Labor Standards Act, which affects certain HA personnel.

There will also be sessions on the latest developments in the Rental Assistance Demonstration (RAD), the ongoing UPCS-V demonstration in the voucher program, and the Affirmatively Furthering Fair Housing regulation. HUD’s planned changes in Asset Management for the Central Office Center (COC) will also be reviewed.

There will be a host of sessions for commissioners too, including ones on how HAs can best be prepared for survival under limited funding. There will also be sessions on effective public relations, governance, ethics, and strategic planning.

These are just some of the planned sessions for the 2017 Annual Convention & Exhibition. Other sessions are now in the works and will be announced shortly. Look for more specific details on workshops, and other convention highlights in the Advocate and on the PHADA website.

PHADA’s 2017 Annual Convention & Exhibition will be held April 30 to May 3 at the Hilton Chicago, located in the downtown section of the “Windy City.” As always, the meeting will provide attendees important information and tools needed to run their agencies in increasingly challenging times.

EDEP: Executive Director Education Program

Sponsored by PHADA in conjunction with Rutgers University

The Executive Director Education Program (EDEP) will continue April 28–30, 2017 in conjunction with the 2017 Annual Convention & Exhibition.

IMPORTANT: You will receive a confirmation of your EDEP registration from Rutgers University. If you do not receive a confirmation, please contact the PHADA office at: 202-546-5445. EDEP registrations must be received by March 28. Class size is limited to 40 participants. Registration will not be available on-site. Refunds will only be issued to registrants who withdraw on or before March 28.

Courses

Executive Housing Management

Friday, April 28 – Saturday, April 29 (Two Days)

Instructor: Susan Anderson

This two-day program offers executive directors the opportunity to improve their administrative and leadership skills. Organizational and behavioral issues are analyzed in the context of the key functions of the position, including planning, staffing, and managing. A case study approach is used to cover a wide array of topics, such as time management, performance appraisal, negotiation, conflict resolution, and team building.

Public Relations

Sunday, April 30

Instructor: Jill W. West

When should a press conference be held? Who are the local media, and what do they want? This useful program addresses these questions and more, including writing and distributing press releases, developing newsletters, image building, developing and maintaining press contacts, and managing the media during a crisis.
Agenda

Agenda items and times are subject to change

Friday, April 28
7:00 am–8:00 am EDEP Registration
8:00 am–5:00 pm EDEP: Executive Housing Management

Saturday, April 29
7:00 am–8:00 am EDEP Registration
8:00 am–5:00 pm EDEP: Executive Housing Management

Sunday, April 30
7:00 am–8:00 am EDEP Registration
7:30 am–6:00 pm Conference Registration
8:00 am–5:00 pm EDEP: Public Relations
8:00 am–9:30 am Legislative/Regulatory Briefing
9:40 am–10:40 am Small PHA Committee Meeting
10:50 am–12:20 pm Housing Committee Meeting
11:00 am–12:00 pm Bollinger Committee Meeting
1:00 pm–2:30 pm Professional Development Committee Meeting
2:30 pm–4:00 pm Legislative Committee Meeting
4:10 pm–5:30 pm Membership Committee Meeting
5:30 pm–7:30 pm Welcome Reception in Exhibit Hall

Monday, May 1
7:30 am–4:30 pm Conference Registration
7:30 am–8:15 am Continental Breakfast in Exhibit Hall
8:30 am–10:30 am Annual Business Session
10:30 am–7:00 pm Exhibit Hall Open
10:45 am–12:00 pm Education Sessions
12:05 pm–1:05 pm Personnel Committee Meeting
1:15 pm–2:15 pm Finance Committee Meeting
1:30 pm–3:00 pm Education Sessions
3:15 pm–4:45 pm Education Sessions
5:00 pm–7:00 pm Reception in Exhibit Hall

Tuesday, May 2
7:30 am–3:00 pm Conference Registration
7:30 am–8:15 am Continental Breakfast in Exhibit Hall
7:30 am–12:00 pm Exhibit Hall Open
8:00 am–9:30 am Executive Board Meeting
8:30 am–10:00 am Education Sessions
10:15 am–11:45 am Education Sessions
12:00 pm–1:30 pm Bollinger Scholarship Luncheon
1:45 pm–3:15 pm Education Sessions
3:15 pm–Conclusion Board of Trustees Meeting
3:30 pm–5:00 pm Education Sessions

Wednesday, May 3
7:30 am–12:00 pm Conference Registration
7:30 am–8:15 am Continental Breakfast
8:15 am–9:45 am Education Session
9:45 am–11:15 am Education Session
11:15 am–12:30 pm Education Session
6:00 pm–8:00 pm Closing Dinner

Hotel

Hilton Chicago
Chicago, Illinois

In Chicago you will find incredible shopping on The Magnificent Mile, a Michelin-rated dining scene and exciting nightlife. The city also vaunts more than 60 museums, five regional Tony Award-winning theaters and, no matter the season, a sports team to cheer to victory. In the heart of the city, Hilton Chicago overlooks Grant Park, Lake Michigan, and Museum Campus. This historic hotel has a lot to offer including authentic Irish cuisine at Kitty O’ Sheas and classic American fare at 720 South Bar & Grill. After a day of learning and sharing information, you will be able to enjoy the other hotel amenities. For more information on Hilton Chicago, visit: hiltonchicagohotel.com

Reservations & Room Rates

Register for the conference first and receive a conference code to make your hotel reservations. Reservations will not be accepted without a code.

Important Change in Registration/Hotel Accommodations Process

Hotel Reservation Policy for PHADA’s 2017 Annual Convention & Exhibition Register first then reserve your room! Due to the unique city and venue, conference registration is required prior to making a reservation in the PHADA room block. Any reservation in the PHADA room block without a corresponding conference registration may be canceled without notice. This policy is designed to give priority to registered conference attendees and provide them with greater access to the discounted hotel room rates. Once your registration is confirmed, you will receive a code to reserve your hotel accommodations in the room block. Requests for reservations at the PHADA group rate will be accepted for registered conference attendees on a space available basis through March 28 or until the PHADA room block is sold out.

Reservations at the PHADA rate may only be secured with the conference code included in your conference registration confirmation.

Hilton Chicago
720 S. Michigan Avenue
Chicago, IL 60605

Room Rate: $209 single/double
Room rates are per night plus applicable tax. A portion of the room rate is being used to offset conference costs.

Cut-off date: March 28

*Based on availability
Don’t miss this opportunity to learn, share ideas, and network with your colleagues from across the country.

Register for the Conference:
Register online at www.phada.org, or fill out the form below and mail or fax it, along with the registration fee, to:
PHADA Annual Convention & Exhibition
511 Capitol Court, NE
Washington, DC 20002–4937
Fax: 202-546-4166

Reservations at the Hotel:
Register for the conference first and receive a conference code to make your hotel reservations. Hotel reservations will not be accepted without a code.
Hilton Chicago
720 S. Michigan Avenue
Chicago, Il 60605

(Please fill out a separate form for each registrant, including spouses)

Name  First Name for Name Badge

Housing Authority  Title

Street Address

City/State/Zip  Phone

Email address (to receive a confirmation)

Is this your first PHADA meeting?  □ YES  □ NO
Do you plan to attend the Bollinger Scholarship luncheon (included in registration fee) on Tuesday, May 2?  □ YES  □ NO
Do you plan to attend the closing dinner (included in registration fee) on Wednesday, May 3?  □ YES  □ NO
□ Please check this box if you require special services or assistance because of a disability.

Executive Director Education Program (EDEP) Registration
(conference registration is included)

□ Executive Housing Management (Fri., Apr. 28 – Sat., Apr. 29) – $1,295
□ Option B: Public Relations (Sun., Apr. 30) – $1,000
□ Option C: Both courses – $1,855

PHADA Conference Registration Only
(for those not taking EDEP classes)

Before March 28
□ Member: $440
□ Nonmember: $550
□ Spouse: $170

After March 28
□ Member: $465
□ Nonmember: $575
□ Spouse: $180

On-site
□ Member: $490
□ Nonmember: $600
□ Spouse: $190

Payment Method:
Check or money order enclosed in the following amount: $ ____________________
Please bill my: □ MasterCard  □ VISA  □ AMEX

Account #

Print Name  Signature  Exp. Date

*Cancellations received in writing before March 28 will be refunded less a $100 administrative fee. Substitutions are welcome if notified in writing. There will be no refunds after March 28. No refunds are given for no-shows. BY SUBMITTING THIS REGISTRATION FORM YOU ARE AGREING TO PHADA’s CANCELLATION POLICY.

EDEP registrants please note: On-site registrations are not accepted for the EDEP Program, and class size is limited to 40. Classes have been filling up, so early registration is recommended. You will receive confirmation of your EDEP registration from PHADA. If you do not receive a confirmation, please contact the PHADA office at: 202-546-5445. Refunds will be issued only to registrants who withdraw on or before March 28.

Consent to use photographic images: Registration and attendance constitutes an agreement by the registrant to use their image or voice in photographs, video recording, or other electronic reproductions by PHADA of such event or activities.

Chicago images provided by Choose Chicago.